| 1 | **Course title** | Introduction to Website Design |
|---|---|---|
| 2 | **Course number** | 2001364 |
| 3 | **Credit hours (theory, practical)** | 3 |
| | **Contact hours (theory, practical)** | 3 |
| 4 | **Prerequisites/corequisites** | |
| 5 | **Program title** | |
| 6 | **Program code** | |
| 7 | **Awarding institution** | University of Jordan |
| 8 | **School** | School of Art and Design |
| 9 | **Department** | Multimedia |
| 10 | **Level of course** | |
| 11 | **Year of study and semester (s)** | |
| 12 | **Final Qualification** | |
| 13 | **Other department (s) involved in teaching the course** | |
| 14 | **Language of Instruction** | English, Arabic |
| 15 | **Date of production/revision** | 2022 |

## 16. Course Coordinator:

Office numbers, office hours, phone numbers, and email addresses should be listed.

Monday, Wednesday 10:00am – 01:00pm
ihsandesign@gmail.com

## 17. Other instructors:

Office numbers, office hours, phone numbers, and email addresses should be listed.

## 18. Course Description:

This course brings a focus to standard software patterns and their use across desktop and mobile applications. Students will develop User Interface design skills in knowledge within the context of established best practice in user interface design.

## 19. Course aims and outcomes:

A- Aims:
Students are then prepared to
1) Evaluate whether or not UI design is a viable career option for them
2) To pursue more advanced study in UI design if they choose to do so.

B- Intended Learning Outcomes (ILOs): Upon successful completion of this course students will be able to

| | |
|---|---|
| 1. | Analyse application structures to organize content clearly. |
| 2. | Construct Navigation that enables users to easily accomplish tasks. |
| 3. | Design page layouts that support findability of hierarchical content and task completion. |
| 4. | Determine how to display data to meet user needs. |
| 5. | Support contextually obvious user actions. |
| 6. | Construct effective forms with focused input controls. |
| 7. | Structure UI designs with feedback and help patterns. |
| 8. | Analyse application structures to organize content clearly. |
| 9. | Construct Navigation that enables users to easily accomplish tasks. |
| 10. | Design page layouts that support findability of hierarchical content and task completion. |

## 20. Topic Outline and Schedule:

| Topic | Week | Instructor | Achieved ILOs | Evaluation Methods | Reference |
|---|---|---|---|---|---|
| Introduction ( Website design ) solutions | Week: One-two | Ihsan Hammouri | Analyse application structures to organize content clearly | Research And Discussions | ---------- |
| Working with new Website design ideas and methods | Week: Two- Six | Ihsan Hammouri | Design page layouts that support findability of hierarchical content and task completion. | Research And Discussions | ---------- |
| INTERFCAE DESIGN SOLUTIONS | Week: Seven- Ten | Ihsan Hammouri | support findability of hierarchical content and task completion | Projects **in class demonstration** | ---------- |
| Design page layouts | Week: Ten- Twelve | Ihsan Hammouri | Applying the design to be use across desktop and mobile applications | Projects **in class demonstration** | ---------- |
| Final Design Process and adaptation | Week: Twelve- Fourteen | Ihsan Hammouri | Final Feedback process | Projects **in class demonstration** | ---------- |

## 21. Teaching Methods and Assignments:

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Development of ILOs is promoted through the following teaching and learning methods:

> Research and brainstorming
> Design process
> Creative process
> In class feedback process

## 22. Evaluation Methods and Course Requirements:

Opportunities to demonstrate achievement of the ILOs are provided through the following assessment methods and requirements:

In class feedback and assignments (projects based)

## 23. Course Policies:

A- Attendance policies:

Class presence and participation points are given to encourage Students active class participation and discussion.

B- Absences from exams and handing in assignments on time:

C- Health and safety procedures:

D- Honesty policy regarding cheating, plagiarism, misbehaviour:

E- Grading policy:
First project = 25  Second Project = 25  Final project= 30  Participation= 10  Attendance= 10

F- Available university services that support achievement in the course:

## 24. Required equipment: ( Facilities, Tools, Labs, Training….)

Apple computers, Software: Adobe illustrator and Photoshop, XD, Aftereffects
Projector ( Datashow )

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**25. References:**

Required book (s), assigned reading and audio-visuals:

Recommended books, materials, and media:

**26. Additional information:**

Name of Course Coordinator: ----------------------------------Signature: ------------------ Date: ------------

Head of curriculum committee/Department: ----------------------------- Signature: --------------------------

Head of Department: ------------------------------------------------------- Signature: ----------------------

Head of curriculum committee/Faculty: ---------------------------------- Signature: --------------------

Dean: ------------------------------------------------------ -Signature: --------------------------------------------